# Blackboard Assist Services Template:

*Please use this document template to compile your service offering. Once completed, please send this to your System Admin to populate your Blackboard Assist profile within Blackboard Learn.*

| **Object** | **Description** |  **Your Service** |
| --- | --- | --- |
| Service title | Title of the service.Text string limit: 20 characters*Note: a future release will support creating language-specific service profiles. For institutions offering services in multiple languages, multiple profiles will exist for a service—one per configured language.* |  |
| Service featured image | A larger image used in featured profile.Image size: 320x320. Types accepted: png, svg, jpgDue to responsiveness, the image may crop around the edges somewhat at various breakpoints. Focus of image should be in center. |  |
| Service featured image alt text | Alternative text describing the featured image for users of assistive technologies. |  |
| Service description | Description of the service.Text string: Max 150 characters. |  |
| Service category | Options: Academic, Career, Health and Wellness, Life, Social |  |
| Service target URL | The referral URL or integrated tool endpoint. |  |