**Email subject line suggestions:**

* It’s never been easier to teach. And learn.
* Introducing Learn Ultra
* Learn Ultra is here
* Coming Soon: A better Blackboard Learn
* A better Blackboard Learn is here
* We’re moving to the newest version of Blackboard Learn
* New version of Blackboard Learn: what it means to you
* Instructors: check out the new Blackboard
* Top reasons to use the new Blackboard Learn

*Tip: Aren't getting the response you'd like? Try sending the email out using different subject lines and see which one is opened most.*

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Dear [name],

I have some exciting news. We are moving to a new, completely redesigned version of Blackboard Learn – a much more user-friendly and mobile-friendly version called Learn Ultra. Learn Ultra has a modern design and simplified workflows to make it easier for you to teach and engage your students online.

[Take a look for yourself here](https://www.youtube.com/watch?v=A6H2M2egLbY)

*What does this mean for you?* It means that upon logging into Blackboard, you will see a new, fresh look and feel along with a much-improved experience. Here are some of the highlights of Learn Ultra:

1. **New and improved user experience with intuitive workflows.** Learn Ultra offers a user experience that features a modern, intuitive, and consistent interface on any device. The features and workflows have been redesigned to be more efficient and save you time.
2. **Simplified navigation.** Everything is just one click away. The new Ultra Base Navigation provides immediate access to the most critical information you need to be successful.
3. **Use on any device.** You and your students will be able to easily access Blackboard from any device – including tablets and smartphones – using either the mobile web browser or the Blackboard and Blackboard Instructor apps.
4. **Content creation has never been easier.** Simply point to where you want to add content and a plus sign appears. You can even drag and drop content to upload. With just one click, you can reorder, edit, or delete content.
5. **Streamlined grading.** The grading workflow has been simplified. On the new Grades page, you have immediate access to grading tasks for all courses. Quickly scan everything that needs to be graded without navigating to each course, then start grading with one click.
6. **Learning analytics.** Drive student success with embedded predictive analytics that alert both you and your students to take action.

**More information.**

To learn more, we encourage you to visit these helpful Blackboard websites:

* [Instructor Tutorial Videos:](https://www.youtube.com/playlist?list=PLontYaReEU1tCbsCDP-u_wsKdkDBegIhH) Check out the new design and workflows within Learn Ultra.
* [CourseSites](https://new.coursesites.com): Want to try it out now? Blackboard offers a free trial.
* [Blackboard Help](https://help.blackboard.com/Learn/Instructor/Getting_Started/What_Is_Ultra): Assistance using the new Blackboard Learn with the Ultra Experience tailored.

If you have questions about Learn Ultra, please let me know.