

Blackboard Help

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Blackboard Learn 9.1 SP 12 Communication and Adoption Toolkit



The linked resources are available in English only.

The Blackboard Learn Communication and Adoption Toolkit is a collection of resources that Blackboard recommends using when upgrading to a new version of Blackboard Learn, specifically Service Pack 12. These tools will help you generate excitement and drive adoption of the new features among your learning community.

Communication Checklist

Building a communication plan from the ground up takes time. That's why we've developed a checklist to help guide your strategy. You can download and customize this checklist to fit your needs, and it's workable for all Service Pack upgrades.

[Communication Checklist.docx](#)

Communication Resources for Web & Distribution

You don't need to create everything from scratch. These flyers, postcards, web tiles, and headers / footers can be easily used on your institutional web properties or distributed to generate excitement about the latest Blackboard Learn updates. The zip file below contains the following resources:

[Communication Resources - Jan 2013.zip](#)

- My Blackboard Flyer (8.5 x 11)
- My Blackboard (with Social Learning Tools) Flyer (8.5 x 11)
- "There's More to Learn" postcard
- My Blackboard postcard
- My Blackboard (with Social Learning Tools) postcard
- "See What's Better" web tile (GIF & JPG files)
- "There's More to Learn" web tile (GIF & JPG files)
- "Learning Gets Social" web tile (GIF & JPG files)

- Blackboard Learn Header & Footer graphics (JPG)

End-User Feature Guide

A detailed overview of each of the new end-user features and enhancements that are part of Service Pack 12, which you can customize and combine to meet your institution's needs.

[End-User Feature Guide - SP12](#)

Video & Web Resources

Here are additional videos and web resources that we recommend you share with your students and educators.

- [Educator YouTube Playlist](#) - this playlist includes quick hit feature introduction videos focused on educators teaching with Blackboard
- [Student YouTube Playlist](#) - this playlist includes quick hit feature videos focused on students using Blackboard Learn

If you have any feedback regarding the tools you see on this page or if there is a tool that you would like us to add, [please let us know](#).

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