



Blackboard



Blackboard Mosaic & Modo Labs

A new partnership to help you mobilize your campus

Blackboard has partnered with Modo Labs, the industry-leading mobile applications company, to provide Mosaic clients with the best mobile experience available on the market.

Modo Labs enables any institution to quickly create an engaging campus app for applicants, current students, faculty, staff and alumni. Pre-built modules for LMS, SIS, transit, dining, events, news, athletics, indoor and outdoor maps (and more) allow you to leverage any data source and deploy your app in no time, with minimal IT resources.

This new partnership will improve your school's overall mobile experience and provide you with features and functionality including:

- **Exceptional Design:** A seamless and unified design experience that reflects your institution's unique brand and personality
- **Real-time Analytics:** Analyze user engagement and app activity to optimize your mobile strategy
- **Instant Updates:** Update your modules in real time without resubmitting to the app store
- **Communication:** Increase app usage and loyalty with targeted and personalized communications, like push notifications, in-app banners, QR codes, and beacons
- **Personas & Locations:** Personalize the experience by creating different editions of your app for various campus locations or personas, like applicants, current students, faculty, alumni, and visitors

Learn more about how to transition from Mosaic to Modo Labs via your account executive.

COMPARING MOSAIC AND MODO LABS

With Modo Labs, you will receive new features and functionality.

	Modo Labs	Blackboard Mosaic	
Infrastructure & Support			
Platform Availability	Native IOS (iPhone and iPad), Android device	iOS (iPhone and iPad), Android device	
Language support	Multi Language Support	English, Arabic, Dutch, Japanese, Portuguese, Chinese, German and Spanish	
Support	Full support included	Full support included	
Features Supported Natively			
Included functionality with Blackboard partnership	Adhoc Mobile Screen Creation	✓	
	Agenda	✓	
	Alumni	✓	
	Analytics	✓	Limited
	Athletics	✓	✓
	Calendar	✓	✓
	Course Catalog	✓	✓
	Courses (LMS)	✓	✓
	Delegated Administration	✓	
	Dining	✓	
	Directory	✓	✓
	Documents	✓	
	Emergency/Help	✓	✓
	Feedback	✓	
	Laundry	✓	
	Library Support	✓	✓
	Multiple Template Styles	✓	
	Native Push Alerts (Standard)	✓	
	Navigation Maps	✓	✓
	News	✓	✓
Photos	✓	✓	
Social	✓		
Uber access	✓		
Video	✓	✓	
Additional cost functionality	Access past semester grades	✓	
	Access student accounts	✓	
	Advanced Messaging	✓	
	Computer availability on campus	✓	
	Facilities	✓	
	Indoor Maps	✓	
	Interactive Campus Tours	✓	Via Navigation Maps module but not a standalone module
	Parking Availability Monitor	✓	✓
	QR Codes	✓	
	Real-Time GPS Transit	✓	
	Select/Add/Drop Courses	✓	
	SIS Integration	✓	

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