

# Integrate Web 2.0 Tools in Your Blackboard Learn Course

| Tool         | Description  | Ease of Use | Communicate<br>Can users interact with each other? | Collaborate<br>Can users create content together? | Free Version |
|--------------|--|-------------|--|---|--------------|
| VoiceThread  | Group conversations around images, presentations, or videos.                                     | easy        | yes, commenting is available                       | no  | yes          |
| Glogster     | Express ideas on interactive digital posters with text, images, music, video.                    | average     | no   | no  | yes          |
| Prezi        | A canvas instead of a slide deck. Zoom in to emphasize details, zoom out to see the big picture. | average     | no   | no  | yes          |
| Animoto      | Create slide shows with your photos, video, and music.   | easy        | no   | no  | yes          |
| YouTube      | Upload, share, and discover videos.  | easy        | yes, commenting is available                       | no  | yes          |
| ZohoNotebook | Fill an online notebook with various content types and share with users.                         | average     | yes, commenting is available and Skype integration | yes   | yes          |
| Flockdraw    | Collaborative painting and drawing tool.   | easy        | yes, live text chat available                      | yes   | yes          |
| Xtranormal   | Animated movies of your written script.  | average     | no   | no  | yes          |

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| <b>Jing</b>          | Take a picture or short narrated video of what you see on your computer monitor.    | easy        | no  | no   | yes          |
| <b>Google Docs</b>   | Shared workspace for documents, websites, spreadsheets, and presentations.          | easy        | yes,<br>discussions<br>available                      | yes  | yes          |
| <b>Bubbl.us</b>      | Collaborative mind maps.  | easy        | no  | yes  | yes          |
| <b>Delicious</b>     | A social bookmarking service where you save, share, and discover popular bookmarks. | easy        | yes,<br>share on<br>Twitter or<br>email               | no   | yes          |
| <b>Feed.Informer</b> | Splice RSS feeds together, filter them, and display on a web page.                  | average     | no  | no   | yes          |
| <b>Issuu.com</b>     | Uploaded documents look like a printed publication with animated page flips.        | average     | no  | no   | yes          |

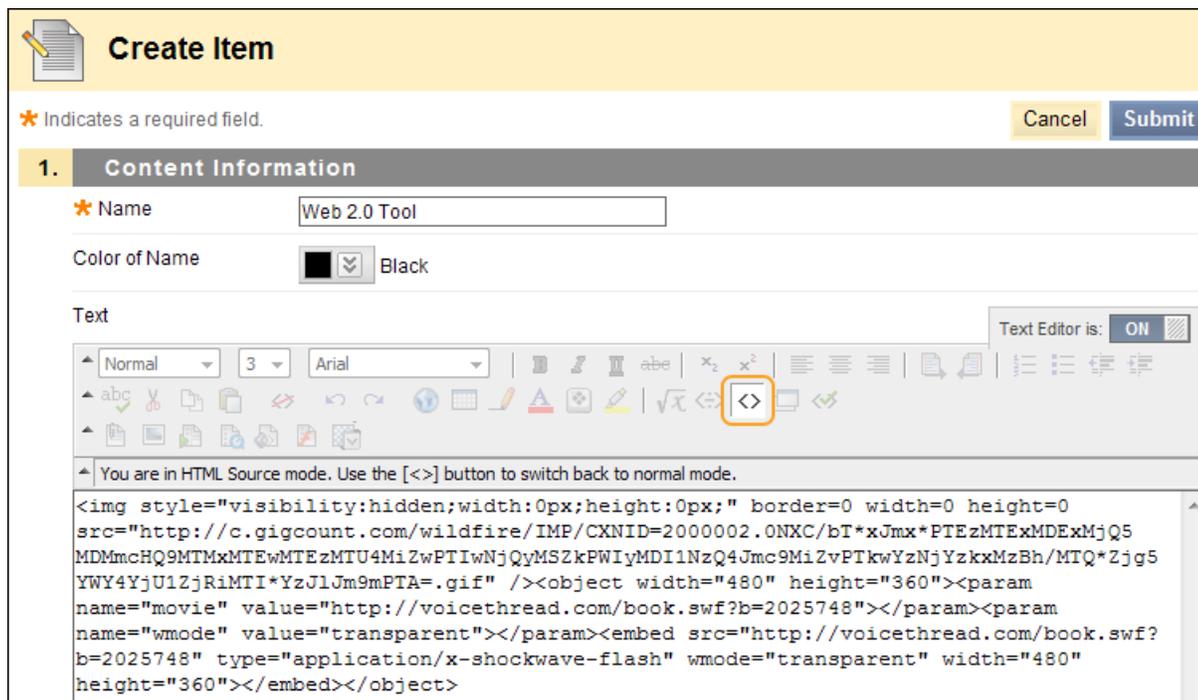
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## What are Web 2.0 Tools?

First generation web content was comprised of static web pages. Web 2.0 tools reflect the new ways people are using the web, with web applications and websites that are interactive and collaborative. Examples include social networking sites, blogs, wikis, and video sharing sites. Web 2.0 tools benefit students by engaging them with your content in interesting ways and creating online communities.

## How to Integrate a Web 2.0 Tool in Your Course:

1. Access the website for the Web 2.0 Tool.
2. Create the tool, presentation, or collaboration space.
3. Locate the embed code. This is usually available by clicking a link to share or embed the content.
4. Copy the embed code.
5. In your Blackboard Learn course, create an Item in a content area.
6. On the **Create Item** page, type a **Name**.
7. In the Text Editor, click the **Toggle HTML Source Mode** icon .
8. Paste the embed code.
9. Click **Submit**.



The screenshot shows the 'Create Item' form in Blackboard. The 'Name' field is filled with 'Web 2.0 Tool'. The 'Color of Name' is set to 'Black'. The 'Text' editor is in 'HTML Source mode', and the 'Toggle HTML Source Mode' icon (a double arrow) is highlighted with a yellow box. The embed code for a video player is pasted into the text area.

```
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name="wmode" value="transparent"></param><embed src="http://voicethread.com/book.swf?  
b=2025748" type="application/x-shockwave-flash" wmode="transparent" width="480"  
height="360"></embed></object>
```

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